

A Guide to Being a Successful Franchisee

If you are interested in starting up and managing your own business then franchising can be a good option. Statistics show that franchises are much less likely to suffer business failure than independent businesses. With the right franchise support there are a number of reasons for this greater success....

How do I know if franchising is for me?

Franchising allows you to trade under the Franchisor's name, trademark and system without you going to the expense of creating such a business from scratch. He's spent the money, made the mistakes, and now he's got the bugs out of the system. If it works for other franchisees in the network, it should work for you....

Factors to Consider when Buying a Franchise

For people who would like to manage their own business buying a franchise can be a good choice. Research has shown that franchising can be a much safer method for starting a new business. Recent figures have shown that yearly failure rates of new franchises are much lower than those of other types of new business....

How to Avoid a Franchise Scam

If you are thinking about buying a franchise, there are many opportunities in a variety of industries that you may find suitable. However, there are so many franchise opportunities now that many franchise opportunity scams are surfacing as well. You will have to be wary of these scams while searching for your perfect franchise opportunity, and take precautions so as not to fall prey to them....

Considering Starting A Franchise?

If you are interested in starting a new business you might consider that of a franchise because of the perceived notion that it is a sure success. However, this is not always the case and before starting a franchise you should educate yourself on a significant amount of information in order to...

Popular Franchises Choices

Low Cost Franchises

Many **UK franchises** cost several hundred thousand pounds to buy but not all, here at The Franchise Shop Franchise Directory we have ensured that there are a range of franchises in our franchise lists, from **low cost franchises** to the more expensive in the franchise industry. If you do not have much capital to invest then we have many franchises available on our site which do not cost the earth, making franchising and the franchise options a practical and affordable route for all. Many of our low cost franchises are simply designated as a low cost franchise due to the lack of shop fronts and expensive kit with the majority of the franchise fee going on franchise marketing materials and franchise training. Low cost franchises are now the most popular franchise we have to offer and this is why so many people are working for themselves without the constraints of a 9-5 job. If you are still unsure what a **low cost franchise** is then franchise help and franchise support can be gotten from our Netfrog franchise forum.

Home Based Franchises

The invention of the Internet has been a great asset to would be entrepreneurs. Working from home has never been easier and our **home based franchise** options category is bursting full with fantastic UK franchise opportunities. Ranging from domestic cleaning franchises through to Internet based local directory franchise, there are home based franchises on our site to suit everyone's needs. The popularity of them has risen recently due to 3 main factors. This rise of the Internet, family commitments where partners share in household duties and the cost of running an office. With these 3 factors considered you will find that home based franchises can be a fantastic lifestyle choice for all. To find out what we have listed please visit our **home based franchises** category. Franchise help can be found on our Netfrog franchise forum, if you want to learn more about your franchise options or want someone to be your franchise guide then just ask the experts on there a question.

Part Time Franchises

Not everyone has the time to work 12 hours a day, or even 8 and sometimes not even every day. **Part time franchises** are there for people wanting to subsidise their income or simply fit around their normal day to day activities, whether that is looking after the kids or a full time job or even for the disabled. We have many part time franchises listed which truly are uk franchise opportunities that you can run 12 hours a day or simply for a few hours. They can always be worked full time too if the need and time arises. Our franchise directories hold dozens of part time franchise opportunities for sale and are well worth a look at. Please visit our **part time franchises** category to see what we have available. Again, if you require help then franchise guides and franchise options can be discussed on our NetFrog franchise forum

Internet Franchises

Internet based franchises are one of the most popular franchises categories in our franchise directory. Generally they are a low cost franchise due to the low overheads and can bring in a substantial return depending on which area you buy into. Visit our **internet based franchise lists** category to learn more about what we have to offer. When buying a franchise remember to do all your franchise research, we can give franchise help, help you explore your franchise options and act as a franchise guide so please visit our Netfrog forum and meet our franchise experts.

Van Franchises

Van based franchises can be seen in every town and city across the UK. With the obvious free franchise advertising displayed on the vans they are a great way of getting your service known in the local area without any expensive franchise advertising or as a part of your franchise marketing. From plumbing, cleaning and electrical franchises through to print & design and pest control, these cover a wide range of UK franchise opportunities. Our **van franchise** category has a great selection for you to choose from.